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FOR IMMEDIATE RELEASE

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COMSTOR OUTDOOR BRINGS THE LATEST IN ADVERTISING TO LOGAN COUNTY

Huntsville, Ohio - August 1, 2004 marks the arrival of COMSTOR Outdoor, Ltd.'s newest advertising solution—The Card Exchange™.

The Card Exchange™ is the latest, most responsive advertising display on the market. The display itself is attractive, eye appealing, and designed to market business and promotional cards of area establishments.

The Card Exchange™ display appears in over 20 high traffic locations in Logan County. Each display contains thirty-three dispensing card holders and three tri-fold compartments, allowing motivated consumers to remove a business card or brochure of choice.

Jacquey Yoder of Champaign Bank comments, "The Card Exchange™ is a quick and easy way to put my business cards into the hands of new customers. Not only is it affordable, but it has permitted me to reach people in a new way."

The Card Exchange™ offers two main benefits beyond common advertising outlets. First and foremost, the display holds and dispenses 200 business cards per location. Secondly, it is stocked, monitored and maintained by COMSTOR staff – making a simple choice for businesses and professionals.

This product provides the opportunity to monitor the amount of advertising success by tracking the number of cards taken. Most important, the cost, only fifteen dollars per month, is far less than any other advertising solution.

To learn more about The Card Exchange™ or to sign up, please contact COMSTOR Outdoor, Ltd. at (937) 842-5169.